

GO:GLOBAL



Strengthening innovation ecosystem

SUPPORTING DIGITAL
TRANSFORMATION
OF SMES

23. Februar 2021 at 11.00

#StartupPlusProgram

Online Event on Hopin.to

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REPUBLIC OF SLOVENIA
MINISTRY OF ECONOMIC DEVELOPMENT
AND TECHNOLOGY



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REPUBLIC OF SLOVENIA
MINISTRY OF FOREIGN AFFAIRS
OF THE REPUBLIC OF SLOVENIA

Programme

23rd February 2021

11.00-11.05	StartupPlusProgram Studio: Walk through the Strengthening innovation ecosystem for supporting the digital transformation of SMEs Webinar Maja Tomanič Vidovič, Slovene Enterprise Fund, Slovenia Moderator: Anita Mlakar, Slovenia
11.05-11.20	Welcome Remarks of the Organizers of the Business Forum Bernardo Calzadilla-Sarmiento, Directorate of Digitalization, Technology and Agri-Business, UNIDO, Austria Nataša Adlešič Barba, Ministry of Foreign Affairs, Slovenia Moderator: Anita Mlakar, Slovenia
11.20-12.30	Strengthening the innovation ecosystem for supporting the digital transformation of SMEs Talk: Demo Center - Factories of the Future Prof. Dr. Niko Herakovič, Faculty of Mechanical Engineering, University of Ljubljana, Slovenia Talk: ICT prototyping and innovation - driving digital transformation of SMEs Prof. dr. Andrej Kos, Faculty of Electrical Engineering, University of Ljubljana, Slovenia Case Presentation: Smart Factory solution REWO Blaž Zafošnik, Co-founder, VIAR Case Presentation: What is needed for smart farming? Sergej Krajnc, Founder & CEO, Termodron Case Presentation: OriginTrail - Transparency & and trust in food-supply chain Tomaž Levak & Žiga Drev, Co-founders, OriginTrail Case Presentation: Digital Transformation: A Journey, not a Destination (to be confirmed) Sanjeev Fadnavis, CEO of Nitor Infotech Pvt. Ltd, India Moderator: Anita Mlakar, Slovenia



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12.30-13.00	<u>Panel: Presentation of the project »Promoting smart manufacturing through innovation system building in Serbia«</u> Janez Rogelj, Ministry of Economic Development and Technology, Slovenia Maja Tomanič Vidovič, Slovene Enterprise Fund, Slovenia Alejandro Rivera Rojas, Industrial Development Officer, UNIDO, Austria dr. Danijela Gračanin, Faculty of Technical Sciences, University of Novi Sad, Serbia Q&A Moderator: Anita Mlakar, Slovenia
13.00-13.20	<u>Talk: The role of the European Commission in the projects of international development cooperation</u> Mateja Peternelj, European Commission, Directorate-General for International Cooperation and Development, EU <u>Talk: The role of UNIDO in the projects of international development cooperation</u> Florian Iwinjak, Strategic Relations and Resource Mobilization Officer, UNIDO, Austria Moderator: Anita Mlakar, Slovenia
13.20-13.25	StartupPlusProgram Studio: Wrap-up of the formal part & Invitation to the Networking Meetup Session Moderator: Anita Mlakar, Slovenia



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13.25-14.25	Networking meetup session Session chairs: Maja Tomanič Vidovič, Slovene Enterprise Fund, Slovenia Alejandro Rivera Rojas, UNIDO, Austria <u>Short presentation of the participating Slovenian stakeholders</u> Maja Tomanič Vidovič, Slovene Enterprise Fund, Slovenia • Ministry of Economic Development and Technology (MGRT) • Slovene Enterprise Fund (SEF) & portfolio P2 & SK startup companies • Digital Innovation Hub Slovenia (DIH Slovenia), • Strategic Research and Innovation Partnership (SRIP) of the Factories of the Future: - Jožef Stefan Institute, - Institute Competence Center for Control Technologies, - Toolworks Development Center of Slovenia – TECOS, - Chamber of Commerce and Industry of Slovenia, - Faculty of Electrical Engineering, University of Ljubljana, - Faculty of Mechanical Engineering, University of Ljubljana. <u>Short presentation of the participating Serbian stakeholders</u> Representative, Serbia • Faculty of Technical Sciences, Univeristy of Novi Sad Exchange of views and experiences Moderator: Anita Mlakar, Slovenia
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More info about the Programme:

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